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FOR IMMEDIATE RELEASE



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RED BOY PIZZA BECOMES NEW MEMBERS OF NOVATO CHAMBER OF COMMERCE

Mixer & Ribbon Cutting Ceremony – Tuesday, Nov 1st - 5:30 pm, 459 Entrada Drive

Novato, CA, Friday, October 28, 2011: Red Boy Pizza, Home of the Sour Dough Crust since 1959, is proud to announce, Red Boy Pizza located at 459 Entrada Drive in Novato has joined the Novato Chamber of Commerce and will host a Mixer and Ribbon Cutting Ceremony on Tuesday, November 1st, 2011 at 5:30 p.m. The Entrada Red Boy Pizza is also celebrating its second anniversary since relocating to the Ignacio Center from Pacheco Plaza Shopping Center.

“We are excited to celebrate two years at our location and being part of the Novato community and now the Chamber,” said Gina Belli, franchise owner of Red Boy Pizza, Entrada restaurant. “We hope all our friends and Chamber Members join us November 1st for our mixer and some of our delicious pizza and more!”

For more than 40 years, Red Boy Pizza has been a family-owned local Bay Area favorite and known as the “home of the sour dough crust.” In fact, they have been making their famous sour dough crust since their first location opened in 1969. Red Boy Pizza features the freshest ingredients for its gourmet pizza made with fresh, hand-tossed, famous sour dough crust, topped with a signature red sauce and the widest selection of toppings. Traditional pasta favorites like Spaghetti Red Boy, made-to-order salads, sandwiches and specialty dishes make up the rest of the family-friendly menu offered in a warm inviting atmosphere for dine-in, take-out, or free delivery.

Red Boy Pizza is located at 459 Entrada Drive, Novato, CA 94949 and can be reached by calling: 415-382-7711. Be sure to visit their Facebook page at Red Boy Pizza Ignacio.

The 43-year old company has eight Bay Area locations with two in Oakland, and six in Marin and Sonoma, and is growing through franchise opportunities. For more information please visit: www.redboypizza.com and please friend us on Facebook.

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